

**COMMUNITY SERVICE PROJECT**

**ON**

**A STUDY ON SOCIAL IMMERSION PROJECT**

**Submitted by**

**KATTA SRAVANTHI**

**ID NO: 120130803084**

**Under the supervision of**

**Mrs. A. SRILAXMI**

**Assistant Professor**



**Department of Commerce**

**MRS.AVN College, Visakhapatnam- 530001,**

**India**

**MRS.A.V.N. DEGREE COLLEGE, VISAKHAPATNAM  
DEPARTMENT OF COMMERCE**



**CERTIFICATE**

This is to certify that the community service project entitled **A STUDY ON SOCIAL IMMERSION PROJECT** a confide record of project work done by **KATTA SRAVANTHI** (ID.NO:120130803084) in the department of Commerce, **MRS AVN COLLAGE**, Visakhapatnam, 530001.

Project Mentor

**Mrs. A.SRILAXMI**

Assistant professor,

MRS. AVN Degree College, Visakhapatnam

**MRS.A.V.N. DEGREE COLLEGE, VISAKHAPATNAM  
DEPARTMENT OF COMMERCE**



**DECLARATION**

I declared that this community service project entitled **A STUDY ON SOCIAL IMMERSION PROJECT** has been carried out by me and this work, or part thereof, has not been submitted for the Award of any degree of this project or any other colleges

**K.SRAVANTHI**

2<sup>nd</sup> B.com (TM)

**Signature of the student**



INDIA YOUTH FOR SOCIETY

#9-26-4 FF, Paila Mansions

CBM Compound, Visakhapatnam 530003

Email: [post@iyfs.in](mailto:post@iyfs.in)

Web: <http://iyfs.in>

## TO WHOSOEVER IT MAY CONCERN

This is to certify that k. Sravanthi studying in 2nd year b. Com mrs A. V. N. College in Visakhapatnam has undergone internship under "Community Development Project" at India Youth For Society (IYFS), Visakhapatnam on the topic **PLASTIC AWARENESS , BEACH CLEAN -up and BEACH Awareness** for a period of 3 weeks (a total of 30 Hrs)

During her internship in Visakhapatnam, the student organized awareness campaigns and conducted research on plastic awareness camp and Beach clean -Up and innovations. India Youth For Society (IYFS) is glad about her commitment and appreciates her efforts in researching various innovations. We wish her all the best for her future endeavors.

Sincerely

M Jagadish Kumar,  
Vice President,  
India Youth For Society



# Community Service Project Report

Submitted in accordance with the requirement for the degree of B.COM

Name of the College: Mrs. A.V.N College

Department: Commerce (B.COM)

Name of the Faculty Guide: A. Sri Laxmi

Duration of the CSP: From 1.10.22 To 15.11.22

Name of the Student: Katta Sravanthi

Programme of Study: community service project on social immersion project.

Year of Study: 2020-2023 3rd year

Register Number: 120130803084

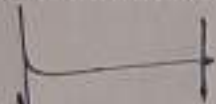
Date of Submission: 2

## Student's Declaration

I, Katta Sravanthi, a student of \_\_\_\_\_ Program,  
Reg. No. 120130803084 of the Department of A.V.N.  
A.V.N. College do hereby declare that I have completed  
the mandatory community service from 11/10/22 to 15/11/22 in  
R.K. Beach (Name of the Community/Habitation) under the Faculty  
Guideship of A. Sri. Laxmi (Name of the Faculty Guide), Department  
of Commerce in A.V.N. College

K. Sravanthi  
(Signature and Date)

### Endorsements



Faculty Guide



Head of the Department



Principal  
PRINCIPAL  
Mrs. A.V.N. COLLEGE  
VISA KHAPATNAM

## Certificate from Official of the Community

This is to certify that K. Sravanthi (Name of the Community Service Volunteer) Reg. No 20130203084 of AVN College (Name of the College) underwent community service in R. K Beach (Name of the Community) from 11/10/22 to 15/11/22. The overall performance of the Community Service Volunteer during his/her community service is found to be good (Satisfactory/Good).

*Authorized Signatory with Date and Seal*

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## Acknowledgements

The satisfaction that accompanies the successful completion of any work would be incomplete without mentioning the people who made it possible and whose encouragement and guidance has been a source of inspiration throughout the course of the project.

We are thankful to the Santam Mrs. AVN College, VSP for giving us the opportunity to fulfill our aspirations. We take the opportunity to express our heartfelt thanks to our beloved principal Mr. M. Simhadri Naidu for his kind support in doing this project. We are privileged to express my sincere and honorable gratitude to Mr. M. I. Prasanna Kumar, Head of Department, Dept of Commerce. We are privileged to express my sincere gratitude to Mrs. A. Sri Lakshmi, Mentor, lecturer in Commerce for giving his continuous support and guidance in our project.

We express our sincere thanks to faculty members, Department of Commerce for driving us to be optimistic and constantly keeping us up throughout the course to implement innovative ideas regarding this project.

## CHAPTER 1: EXECUTIVE SUMMARY

The community service report shall have only a one-page executive summary. It shall include a brief description of the Community and summary of all the activities done by the student in CSP and five or more learning objectives and outcomes.

### \* Brief Description of the community :-

Rama Krishna Beach also known as R.K Beach is situated on the East coast of Bay of Bengal is Visakhapatnam, Andhra Pradesh. Rama Krishna beach is a beautiful spot for relaxation and pleasure is a natural beautiful scene. The roaring sounds of sea gives enormous pleasure. It includes highlights of R.K Beach the submarine Museum, Visakha Museum, Sri Rama Krishna Mission Ashram, Kali Mandir are best of R.K. Beach.

### \* Summary of the activities done :-

Social immersion is one of the field work methods. It refers to the mode of field work in which the researcher totally immerses himself/herself in the society to gain an in-depth knowledge about it. The term "immersion" is derived from the word "immerse" which means involve yourself in something or put something or yourself under liquid completely.

## CHAPTER 2: OVERVIEW OF THE COMMUNITY

About the Community/Village/Habitation including historical profile of the community/habitation, community diversity, traditions, ethics and values.

Brief note on Socio-Economic conditions of the Community/Habitation.

### \* About the community :-

India youth for society (IYES) was established under 2001 with headquarters at Visakhapatnam.

The society has grown from a few nominal members to efficient group members along with volunteers and interns. Today, the society runs its awareness campaigns in Visakhapatnam as well as Hyderabad.

### \* Historical profile of the community :-

India youth for society (IYFS) was established under the Andhra Pradesh Societies Registration at Visakhapatnam. They aim to take a proactive approach towards empowerment of youth, protection of the environment and providing employment opportunities. In this light, India youth for society (IYFS) launched "plastic free India" awareness campaign.

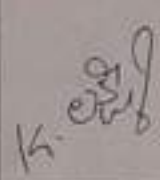
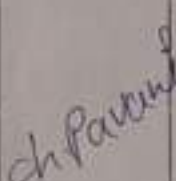
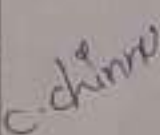
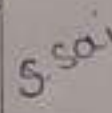
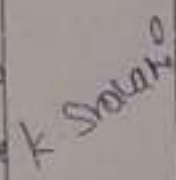
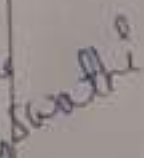
### CHAPTER 3: COMMUNITY SERVICE PART

*Description of the Activities undertaken in the Community during the Community Service Project. This part could end by reflecting on what kind of values, life skills, and technical skills the student acquired.*

\* Activities undertaken in the Community during the community service project :-

The activities that we had done during our community service project. We team undertaken service like Swachh Bharat, Beach cleaning, Plastic awareness, blood donation, survey's to know the valuable reviews of the to know whether our performance is good or not. And we had come to know, that not everyone empathy to each other, some of them are kind & loving by this community service project we know the real truth and emotion or feelings of the society directly. Hence came to know that the activity done through the service project may reflect on us compulsorily because of this survey service we learnt a lot.

### ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Swachh Bharat cleanup in R.k beach	Identification plastic waste more	K. 
Day - 2	swachh Bharat cleanup in our college premises	knowing the problems regarding garbage	ch. 
Day - 3	swachh Bharat cleanup in Nao premises	Identified the maintenance of environment	C. 
Day - 4	Awareness regarding cleaning surrounding in near area.	questionnaire prepared to know the view of people	S. 
Day - 5	Awareness Programme done by us in Nao surroundings.	Questionnaire prepared to know the view of people	K. 
Day - 6	survey regarding the beach cleanup	created survey questions to know their final opinion	Swathi 

## WEEKLY REPORT

WEEK - 1 (From Dt. 12/10/22 to Dt. 18/10/22)

Objective of the Activity Done:

Detailed Report: As a part of community service project, we took a beach to cleanup for the protection our environment. In that we had started cleaning up our beach in certain distance as we can we beach identified some of people using dustbins and some more not. The main identification in our project is "plastic" we seen a drastic spoons, papers, cups etc., they're using wooden things and 4 time usage of production.

And also given awareness regarding our surrounding cleanup and to maintain regarding suchh Bharat in a certain areas to know and to them at last they all agreed us they, made us this programme to successfull.

### ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	plastic Awareness in R.K. beach	seen reduction of plastic in beach	Pavani K
Day -2	Plastic awareness in beach Premises	maintaining their promises very neatly	Mahit
Day -3	Plastic awareness in our surroundings	setup a blood donation camp	KVijju
Day -4	Blood donation Camp in our surroundings	some of aware about blood donation	K-surya
Day -5	Donating blood in blood bank	Donated blood to the bank	Prabha R
Day -6	Blood Donation Camp in Beach	setup a blood donation Camp	SRAYA

## WEEKLY REPORT

WEEK - 2 (From Dt. 4/10/22 to Dt. 11/10/22)

Objective of the Activity Done:

Detailed Report:

As a part of our community in our second week project we had and also in premises of beach.

Also campaigned at beach of blood donation camp and also in that premises are kind together one among some more aren't proper but many of them are they communicated very blood and they communicated with us all they have good kind hearted persons among us with good environment.

At last they held our programme successful. Lastly we went to blood bank given their blood heart warmth with good facilities & hospitality. They communicated very blood and they with us all they have good kind hearted persons.



### ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	Tree plantation in the premises of college	joined our hands to save environment	P. satya
Day -2	Tree plantation in the premises of NGO	Good environment we had added little	chinna
Day -3	swachh Bharat awareness programme in schools	explained, we learnt some more not know that	abhinav
Day -4	Tree Importance programme in college	finded the people with less knowledge of swachh Bharat	Pranav
Day -5	Blood donation awareness programme in college.	looked gared the donation camp	K. Lakshmi
Day -6	Blood donation awareness programme in schools.	learnt that less knowledge of donating blood	Sk. Pravin

## WEEKLY REPORT

WEEK - 3 (From Dt. 27/9/22 to Dt. 3/10/22)

Objective of the Activity Done:

Detailed Report:

As a part of our community service project at the last of our week we had done tree plantation which we safeguard our lives in the to save the environment and to safeguard our live also we had planned to plant trees in the premises of NCO. Our NCO which we combined is very good atmosphere & good environment so that we had added little more to take much experience of environment.

And also we had stepped to schools to give a awarness about Swachh Bharat also to the college to brief them about the importance of tree plantation. At last we had a last programme of awarness to blood donation among the weeks project successfully and our team felt very happy to serve the society.

## CHAPTER 5: OUTCOMES DESCRIPTION

Details of the Socio-Economic Survey of the Village/Habitation Attach the questionnaire prepared for the survey.

We had taken beach cleanup regarding our project accordingly, we took R.K. Beach Visakha Patnam to we had mostly done awareness our project and we had donated blood and performed our project and we had camp. So we didn't do much survey, but we had done 1 survey regarding the Swachh Bharat that questionnaire we are attaching here.

\* Questionnaire prepared for the survey.

1. How many dustbins are using?
2. Throwing wastes daily or not?
3. Any health issues relating to garbage?
4. Garbage are cleaning or not?
5. Are you cleaning your surroundings or not?
6. How you will keep your environment clean?
7. Do you support Swachh Bharat Mission?

Describe the problems you have identified in the community

The community awareness programme has been an important and innovative step taken to impart communication skills within a student, which is very important for their growth. The problems are known as we imparted with this and there can be a solution for their problems. The community program brought up.

We had initiated one step towards the cleanup of the beach around the KNS as we can. Firstly, we have to give awareness about the environment cleaning and have to give a board regarding safety measures of the beach to safeguard our lives beach.

And also to safeguard our also conducted blood donation camp also there we had initiated awareness camp regarding the blood donation and also kept our team donated blood to the bank.

Short-term and long-term action plan for possible solutions for the problems identified and that could be recommended to the concerned authorities for implementation.

\* short term action plan recommendation:-

→ The outlist of our community service project we had recommended to implement more facilities to the beach environment to be attractive people more.

→ The government had to improve more qualitative facilities for the tourism people.

→ The beach community had to grow more eating foods and playing towops and equipment more.

\* long term action plan recommendation:-

→ The activities of long term plan has to give good communicative proper.

→ The long be term should be played role importantly.

→ That should be look after by the mentors or the government should look after the proper way of looking to the good.

Description of the Community awareness programme/s conducted w.r.t the problems and their outcomes.

The Community awareness programme has been an important and innovative step taken to impart communication skill within a student, which is very important for their growth. The problems are known as we imported with this and there can be solution for their problems. The community program brought up

we had initiated one step towards the cleanup the beach around the kms as we can. Firstly we have to give awareness about the environment cleaning and have to give a board regarding safety measures at the beach to safeguard our lives beach.

And also conducted blood donation camp also there we had initiated awareness camp regarding the blood donation and also kept our team donated blood to the bank.

## Report of the mini-project work done in the related subject w.r.t the habitation/village.

A mini-project work in the related subject w.r.t the habitation/village. (For ex., a student of Botany may do a project on Organic Farming or Horticulture or usage of biofertilizers or biopesticides or effect of the inorganic pesticides, etc. A student of Zoology may do a project on Aquaculture practices or animal husbandry or poultry or health and hygiene or Blood group analysis or survey on the Hypertension or survey on the prevalence of diabetes, etc.)

*The Report shall be limited to 8-10 pages.*

plastic is playing a vital role all over Country. so we had jouned on that by starting our community project with "plastic Awareness" programmes by the help of NGO "INDIA YOUTH FOR SOCIETY" The main aspect of our service is to remove the usage of plastic in a mini or drastic level. Hence we had started our service with R.k. Beach known as Ramakrishna Beach, Visakhapatnam. our team had claimed approximately certain kms through cleaning and cleaning the plastic and some of the wastages near ocean waves which could harm the ocean and environment. A

## CHAPTER 6: RECOMMENDATIONS AND CONCLUSIONS OF THE MINI PROJECT

- ⇒ physical and psychological safety
- ⇒ supportive relationship
- ⇒ positive social norms
- ⇒ opportunities to belong
- ⇒ Integration of family, school and community efforts.

### \* conclusion :-

Our main motto for doing this internship was to understand the existing problems in society, to know the different segments of society, and to understand the need of having social sensitivity in us. Growing the sense of empathy and responsibility in us for society through the internship was one of the goal.

The whole concept of this internship program came from the observation that people are losing empathy each other.



The activities that we had done is community service project includes Swachh Bharat. Blood donation, Tree plantation, survey had done. The brief about this is below in this paragraph.

#### \* Swachh Bharat :-

Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan or clean India Mission is a country wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 carried through by Successor ManMohan Singh.

Initiated by the government of India, the mission aimed to achieve an "open Defecation Free" (ODF) India aimed India by 2 October 2019, the 150<sup>th</sup> Anniversary of the birth of Mahatma Gandhi through construction of India. An estimated 89.9 million toilets were built in the period. 'Clean India Mission' - the campaign was officially launched on 2 October 2014 at

The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015. At a rally in Champaran, the Prime Minister called the campaign 'Sutyagrah', the 'Swatchhagrah' in reference of Gandhi's Champaran Sutyagraha launched on 10 April 1916. The mission was split into two Rural and Urban. In rural areas "SBM" Campaign was financed and monitored through the Ministry of Drinking water and sanitation. whereas "SBM-Urban" was overseen by the "Ministry of Housing and Urban Affairs". As a part of the campaign, volunteers, known as Swatchhagrahis, or "Ambassadors of Cleanliness" promoted the construction of toilets total sanitation at the village level other activities included national real-time monitoring and updates from Non-governmental organizations such as Waste Warriors.

## \* The plantation :-

Tree plantation means planting trees and plants. The purpose of tree plantings is save the endangered environment and to beautify our life. Trees are valuable gifts of nature.

They are known as best friends of every human being. They benefit us in various ways. The live of men and other animals and insects are inconceivable without the existence of trees in the world. Trees absorb carbon dioxide and give live. Trees give us shade, medicine, food, fruits, furniture, fuel etc. Trees also keep the land of Bangladesh is suitable for the plantations of different kinds of trees. Trees can be planted in the vast areas of sea beaches. The villagers use their unseeded land by planting trees.

## \* Blood Donation :-

A blood donation occurs when a person voluntarily has blood drawn and used for transfusions or more into biopharmaceutical medications by a process called fractionation. Donation may be of whole blood or of specific components only directly. Blood banks often participate in the collection process as well as the procedures that follow it. Today in the developed world most blood donors are unpaid volunteers who donate for a community supply. In some countries, established supplies are limited and donors usually give blood when family or friends need a transfusion. Many donors donate for several reasons, such as a form of charity, general awareness regarding the demand for blood.



# SWACHH BHARAT :-



# BLOOD DONATION :-

